

IMPACT REPORT 2 0 2 2



Friends of
OAKLAND ANIMAL SERVICES



CARE • VOLUNTEER • DONATE

► CONTENTS

- 03** Executive Director Statement
- 04** 2022 By the Numbers
- 05** Financial Summary
- 06** Dog Foster Program
- 07** Meet Robbie
- 08** OAS Director Statement
- 09** Meet the Staff
- 10** Cat Foster Program
- 11** Cat Foster Program, Cont.
- 12** Better as a Community
- 13** PetFix Program
- 14** Happy "Tails"
- 15** Thank You
- 16** Looking Forward





A LETTER FROM THE EXECUTIVE DIRECTOR

Dear Friends,

What an amazing time to be a Friend of Oakland Animal Services! As the rest of this booklet will show, 2022 was a banner year for FOAS. Please take the time to read and celebrate what was accomplished this last year.

Because of your donations, your volunteerism, and your general support, FOAS was able to help so many animals. Whether volunteering for the adoption hours at OAS, or fostering an animal, Oakland stood tall for its furry friends!

I want to say thank you for all of the support that you have given!

This was my first year as Executive Director. I learned a ton. The biggest lesson I learned was that magic happens at the shelter. Animals come into the shelter most likely at the worst point in their lives.

Our staff works tirelessly to help the animals get healthy and find a forever home. While the staff works so hard to make this happen, the magic happens when the animal chooses its person.

I have seen countless times a family comes to an event with a specific idea of what is going to happen and then an animal runs up to them and they instantly fall in love.

Seeing a family become complete by adopting or fostering an animal has been the greatest joy of working for FOAS.

Thank you for sharing in this joy!

A handwritten signature in blue ink that reads "Tony Cruz".

TONY CRUZ

► FOAS MISSION

To provide homes, health, and happiness to Oakland's animals.

2022 BY THE NUMBERS



1,310

Spay/neuter surgeries
on dogs and cats



2,571

Total animals adopted
including dogs, cats,
others



2,035

Dogs and cats
transferred to partner
organizations



6,618

Total animals welcomed
to the shelter



1,564

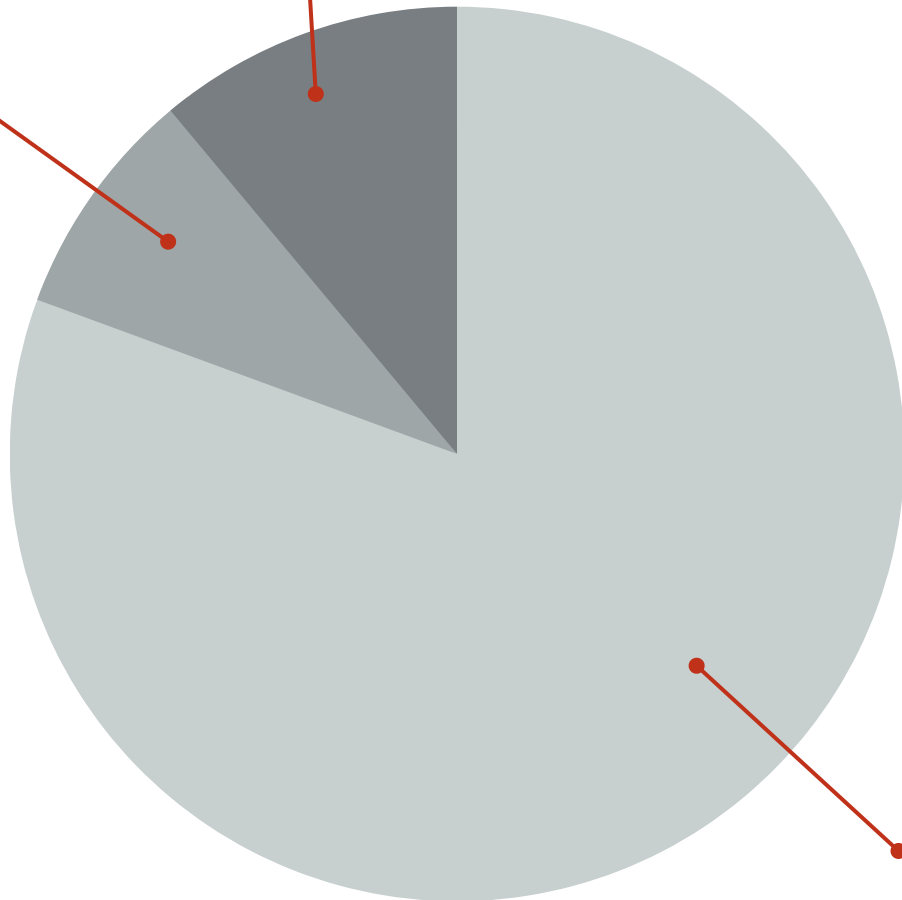
Total dogs and cats in
foster homes

2022 FINANCIALS

TOTAL EXPENSES: \$1,314,045

FUNDRAISING
\$145,435

ADMINISTRATION
\$109,432



PROGRAMS
\$1,059,178

DOG FOSTER PROGRAM



Kirby with his foster mom.



"My favorite moment from 2022 was getting Kirby into a great foster home.

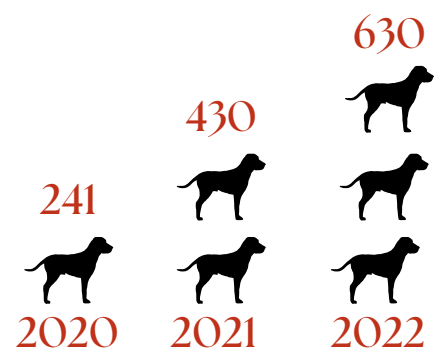
Kirby was surrendered in June 2022 and bounced around between foster homes and the shelter (where he didn't do well) until December, when one of his prior fosters came back to town from traveling and offered to take him back. Kirby has a hard time trusting new people, so going back to a familiar face was critical. Ideally, Kirby will find an awesome forever home but in the meantime, I am so grateful to his foster mom for giving him a safe place to stay."

Kay Martin,
Dog Foster Coordinator

630 DOGS IN FOSTER HOMES

Because of your support, dogs like Kirby are able to flourish and thrive in foster homes while waiting for their forever home.

The FOAS-funded dog foster program has grown exponentially over the last several years thanks to you!



of dogs in foster homes

MEET ROBBIE

You changed his life.



Robbie showed up in OAS's care in April 2022 with a broken jaw after likely being hit by a car.

Robbie was in severe pain and needed urgent lifesaving surgery.

That's when you stepped up!

THANK YOU FOR HELPING US RAISE OVER
\$8,500

Because of you, dogs like Robbie get a second chance to play catch, bask in the sun, and run free!

We're so grateful for your support and for giving Robbie a new lease on life.

When you give to FOAS, your donations directly impact Oakland's most vulnerable animals, like Robbie the Rottie, who have no one else to care for them. That's why we make sure every dollar counts.



Robbie with his foster mom after surgery.



A LETTER FROM OAS DIRECTOR, ANN DUNN

I am beyond grateful for all that your support for FOAS has made possible in the last year! We have seen such a big increase in lifesaving at OAS in such a short amount of time, with overall euthanasia in 2022, and especially euthanasia for dogs, which has decreased by 70% since 2019, at the lowest rate in OAS's history.

The introduction of the FOAS-funded Outcome Team, which supports our behavior, transfer, foster, and adoption programs, as well as dog play groups, efforts to reunite lost pets with their families, and community outreach, has been an absolute game changer. For example, in 2020, we started making changes to the adoption program, to make our approach more welcoming and accessible, and to really focus on matchmaking. Since then, adoptions have tripled, from 1,273 adoptions in 2020 to 3,720 in 2022!

When I became Director, in early 2020, the foster program was largely focused on helping kittens and was the responsibility of just a single person.

Just a couple of years later, thanks to you, we ended 2022 with three robust foster programs, resulting in 27% of animals that came into the shelter being helped through our incredible foster volunteers.

When the shelter is full, as it often is, having this additional capacity is essential to lifesaving. The cat/kitten foster program grew by 30% in the last year, helping a record 936 kittens. The big dog foster program, launched in mid-2020, helped 630 dogs in 2022, which is phenomenal for such a new program. We've recently added a Small Animal Program Coordinator to focus on helping rabbits and other small animals.

I'm often asked how OAS has been able to make so many great changes in the last couple of years. The answer is that we have an incredible partner in FOAS which allows us to increase lifesaving in a way that simply would not be possible without your generous support.

With much gratitude,

A handwritten signature in blue ink that reads "Ann Dunn". The signature is fluid and cursive.

ANN DUNN

MEET THE STAFF



"Due to the creativity of our staff, the dedication of our volunteers, and most importantly, the support of FOAS, the lives of Oakland's animals have vastly improved. I'm so proud to be on the team successfully showing just what is possible for a city animal service to accomplish.

We have proven that compassionate animal care is not just for rescues, and I can't wait to see what we can accomplish in 2023!"

Leanne Rinne,
Adoption Programs Coordinator



"Seeing this community show up in such an impactful way to support these animals in all sorts of ways has been so inspiring."

Devan Amundsen, CPDT-KA
CBCC-KA, Dog Behavior Coordinator

BECAUSE OF YOUR SUPPORT, WE
WERE ABLE TO HIRE ANOTHER DOG
FOSTER STAFF MEMBER!



Dalton Reforsado,
Dog Foster Coordinator

CAT FOSTER PROGRAM



Sugar, male Snowshoe mix kitten, and ringworm graduate. Adopted January 2023!

"As a foster coordinator for FOAS, my main goal in 2022 was to find foster homes for the many kittens and cats that arrive to the shelter with ringworm throughout the year.

Ringworm is a fungal infection of the skin that can take up to 2 months to clear.

Without a foster home, these cats stay in quarantine at the shelter for that entire duration.

Our amazing foster parents stepped up and opened up their homes to these vulnerable kittens. We are so happy that 80 kittens and cats last year were able to have a comfortable, spacious place in foster care while they received treatment, rather than be confined to a cage.

I am so thankful for the teamwork of FOAS and foster volunteers to make this happen and will continue into the new year!"

Jianna Fertado,
Cat Foster Coordinator

CAT FOSTER PROGRAM



Sandi when she first arrived at OAS

On my very first day of work at OAS in early June, I met this wonderful little fluffy calico kitten who was just the size of my palm. I was instantly attached to this little kitten and wanted to see her thrive. She was not in the best condition medically and being new to the job, I had no idea what was to come. Over the next several weeks and months this kitten went through almost everything you could think of but she was a fighter.

After four months of care this little kitten, who was now a teenager, was finally adopted! I felt overwhelmingly accomplished because I had the opportunity to save a very special life thanks to FOAS and OAS.

As the season progressed there were countless other vulnerable and at-risk kittens that required every effort of our foster team to work towards positive outcomes.



"I am very thankful to be part of the cat foster team because we were able to directly improve the lives of over 1,000 kittens and cats in 2022. I cannot wait to see what this year holds! "

Alyssa Montany,
Cat Foster Coordinator

BETTER AS A COMMUNITY



"My favorite part of my job is giving out pet supplies that help the animal thrive in a home."

Donell Randolph,
Community Programs Coordinator



Photo by Kathy Kinnear

HELPING OUR FERALS



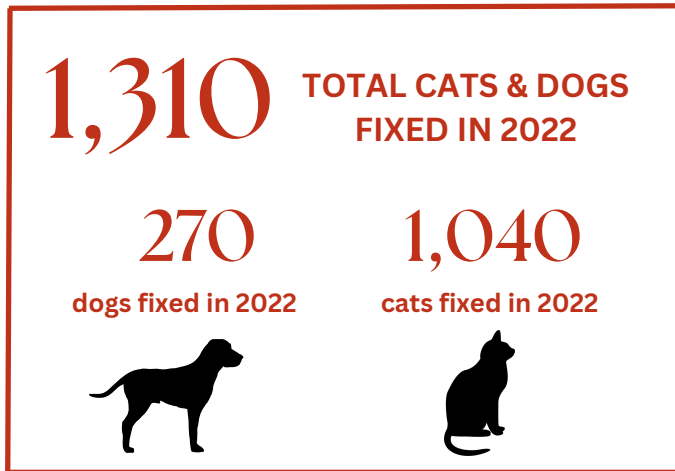
"I love seeing the cats go from being in an unsafe area then trapped and brought into the shelter but then going out to a working cat placement and hearing how they are beginning to thrive."

Tiffany Ashbaker,
Community Cat Coordinator

"Seeing our shelter dogs play with each other brings a big smile to my face. Better yet, watching our phenomenal group of trained volunteers running playgroups and getting the pups out even more brings an even bigger smile to my face!"

Steve LaChapelle,
Playgroup Coordinator

PETFIX PROGRAM



Feral cats waiting to be fixed at a clinic.

PetFix is a vital program for our community as it's the *only* spay/neuter financial assistance program available for Oakland residents.

Spaying and neutering is critical to an animal's well being because it helps to:

- curb unwanted behaviors
- eliminate the chances of certain cancers and life-threatening illnesses
- prevent unplanned litters that may not have the resources to survive

Most people want to do the right thing for the health of their pets but the high costs can be a hindrance. **PetFix eliminates the financial barrier for Oaklanders to get their pets and unowned cats fixed.**



"In 2022, we helped 1,310 animals get spayed and neutered, **384 of whom were unowned community cats.** Without our intervention, they'd reproduce into thousands more. **The PetFix program saves lives!"**

Victoria Guzman,
PetFix Program Coordinator

HAPPY "TAILS"



Pharoah reunited with his family.

Increasing our Return-to-Home numbers is a challenge, considering there's no common public knowledge regarding what to do if you've lost or found a pet. This year, however, we have ramped up our social media messaging by posting our lost pets on Nextdoor, Facebook, and even Craigslist. This project has aided in our reunification efforts and helped get the word out about OAS/FOAS. Here is one such example from posting found pets on social media:

Pharaoh was brought in by a good samaritan to OAS as a "stray". I posted this dog's picture on Nextdoor around the neighborhood he was found. A friend of the owner saw the post and informed the owner, who came to OAS to redeem. She said she wouldn't have known the dog was at the shelter if not for the post. They were reunited in 4 days!

"Every time I speak to a member of the public about adoptions, fosters, or lost/found pets, I approach it as a learning opportunity. Animal welfare isn't taught in schools, yet there seems to be a culture of shame regarding people's lack of animal education. In my outreach, I take every opportunity to educate with respect and understanding, knowing that it usually starts here at OAS/FOAS."

Scotty Graham,
Outcome Team Associate

"One of my favorite adoption stories features Feather, a middle aged pitbull. Feather's happy ending was the result of teams working together! Feather had bad skin and our medical team helped her. Stressed at the shelter, our foster team found her a loving temporary home and after quite some time and great marketing, our adoption team found her just the right forever home!"

Martha Cline,
Intake to Placement Coordinator



Feather with her new family.

CELEBRATING OUR VOLUNTEERS



We couldn't do this work without you, **our amazing volunteers!**



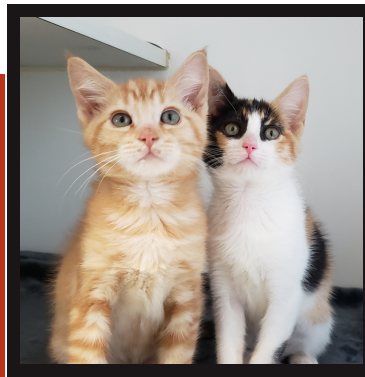
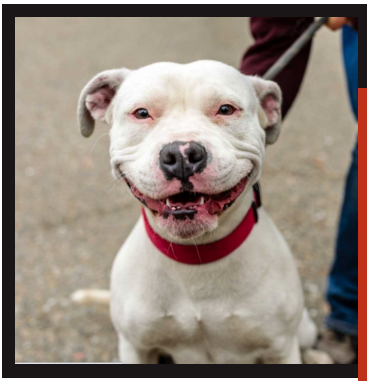
YOU'RE HELPING CREATE
MAGIC EVERY DAY.

THANKS TO YOU,
OUR INCREDIBLE DONORS

YOUR CONTINUED SUPPORT IS WHAT
SUSTAINS **OUR VITAL WORK**
THROUGHOUT THE YEAR.



We appreciate your generosity!



LOOKING FORWARD

"Because of your support, 2022 was a banner year in so many ways. I'm thrilled to be part of such a wonderful, compassionate community helping our city's most vulnerable animals. Here's to 2023!"

Jen McDevitt, Development & Communications

GET IN TOUCH



info@oaklandsanimals.org



friendsofoas.org

PLEASE CONSIDER BECOMING A MONTHLY DONOR

Help sustain our work year-round.



Scan the code to donate.